



**February 26, 2018**

**Opening Networking Reception**

5 p.m. – 7 p.m. • L'Auberge Casino Hotel  
777 L'Auberge Avenue • Baton Rouge, LA 70820

\*Pick up nametags and information packets

**February 27, 2018**

**Statewide Economic Development Summit**

8 a.m. – 3 p.m. • L'Auberge Casino Hotel  
777 L'Auberge Avenue • Baton Rouge, LA 70820

\*Special room rate available

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**STATEWIDE ECONOMIC DEVELOPMENT SUMMIT 2018 AGENDA**

- 7 – 8 a.m.                    **Registration & Continental Breakfast**
- 8 – 8:15 a.m.                **Opening Remarks & Welcome**
- 8:15 – 9 a.m.                **City CEOs: How Mayors Can Transform Communities, a panel moderated by Stephanie Riegel of the Baton Rouge Business Report**  
Mayor Sharon Weston Broome, Baton Rouge  
Mayor-Elect LaToya Cantrell, New Orleans  
Mayor Ronny Walker, Ruston
- 9:05 – 9:50 a.m.            **Pursuing Inclusive Growth in an Age of Disruption**  
Joseph Parilla, Fellow of the Metropolitan Policy Program, Brookings Institution
- 9:50 – 10:15 a.m.         **Networking Break**
- 10:15 – 10:40 a.m.        **2018 Legislative Forecast**  
Governor John Bel Edwards
- 10:45 – 11:45 a.m.        **Economic Drivers: How CenturyLink, Sasol and DXC Technology are Reshaping Louisiana's Business Landscape, a panel moderated by LED Secretary Don Pierson**  
Terrell Boynton, Director, New Orleans Digital Transformation Center, DXC Technology  
Michael Hayes, Manager, Government and Industry Affairs, Sasol North America  
John Jones, Senior VP of Public Policy and Government Relations, CenturyLink
- 11:45 – 12:45 p.m.        **Lunch**
- 12:45 – 1:40 p.m.         **Leadership to Reinvent Transportation and Infrastructure**  
Rosabeth Moss Kanter, Ernest L. Arbuckle Professor, Harvard Business School
- 1:45 – 2:15 p.m.         **Talent Wars: What People Look for in Jobs and Locations**  
Rebecca Gehman, Director of Talent Attraction, Development Counsellors International
- 2:20 – 2:50 p.m.         **Incentives, Trends and Realities in a New Political World**  
Gray Swoope, President & CEO, VisionFirst Advisors; formerly Florida's Secretary of Commerce and Executive Director of the Mississippi Development Authority
- 2:50 – 3 p.m.              **Closing Remarks**

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