

## Preliminary Analysis of CATS Operations



*Note: This analysis was prepared internally by the Baton Rouge Area Chamber to support an internal discussion of the BRAC Board of Directors and is being provided for informational purposes only.*

July 14, 2006

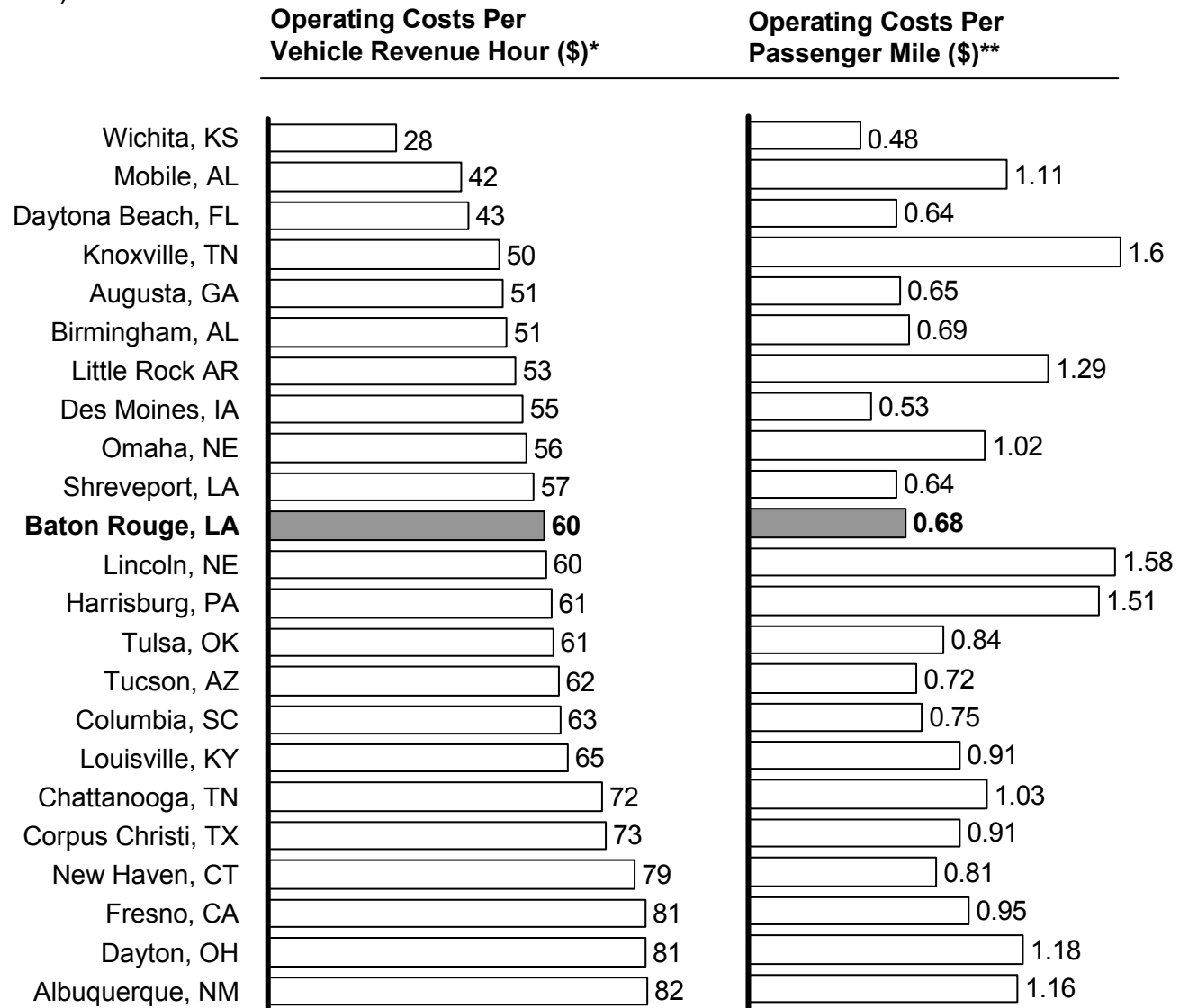
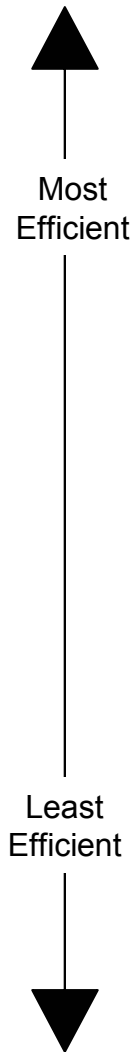
## EXECUTIVE SUMMARY

- **BRAC used the National Transit Database (NTD)\* to compare CATS operations and funding to those of 22 U.S. cities of similar size. Our methodology and analysis have been reviewed by the NTD for correctness.**
- **Based on the analysis, we determined that:**
  - **CATS operational efficiency is typical among peer regions/cities**
  - **CATS ridership is typical among peer regions/cities**
  - **Overall operating funding per capita for CATS is low among peer regions/cities**
  - **City-Parish general fund support for CATS operations lags that of most peer regions/cities**

\* The National Transit Database is an effort of the federal government, the Federal Transit Administration, and local transit authorities to compile detailed demographic, operational, and financial information on an annual basis. More data on CATS and other city transit authorities can be found at [www.ntdprogram.com](http://www.ntdprogram.com)

# CATS OPERATIONAL EFFICIENCY IS TYPICAL AMONG PEER REGIONS/CITIES

Annual operating costs (2004)



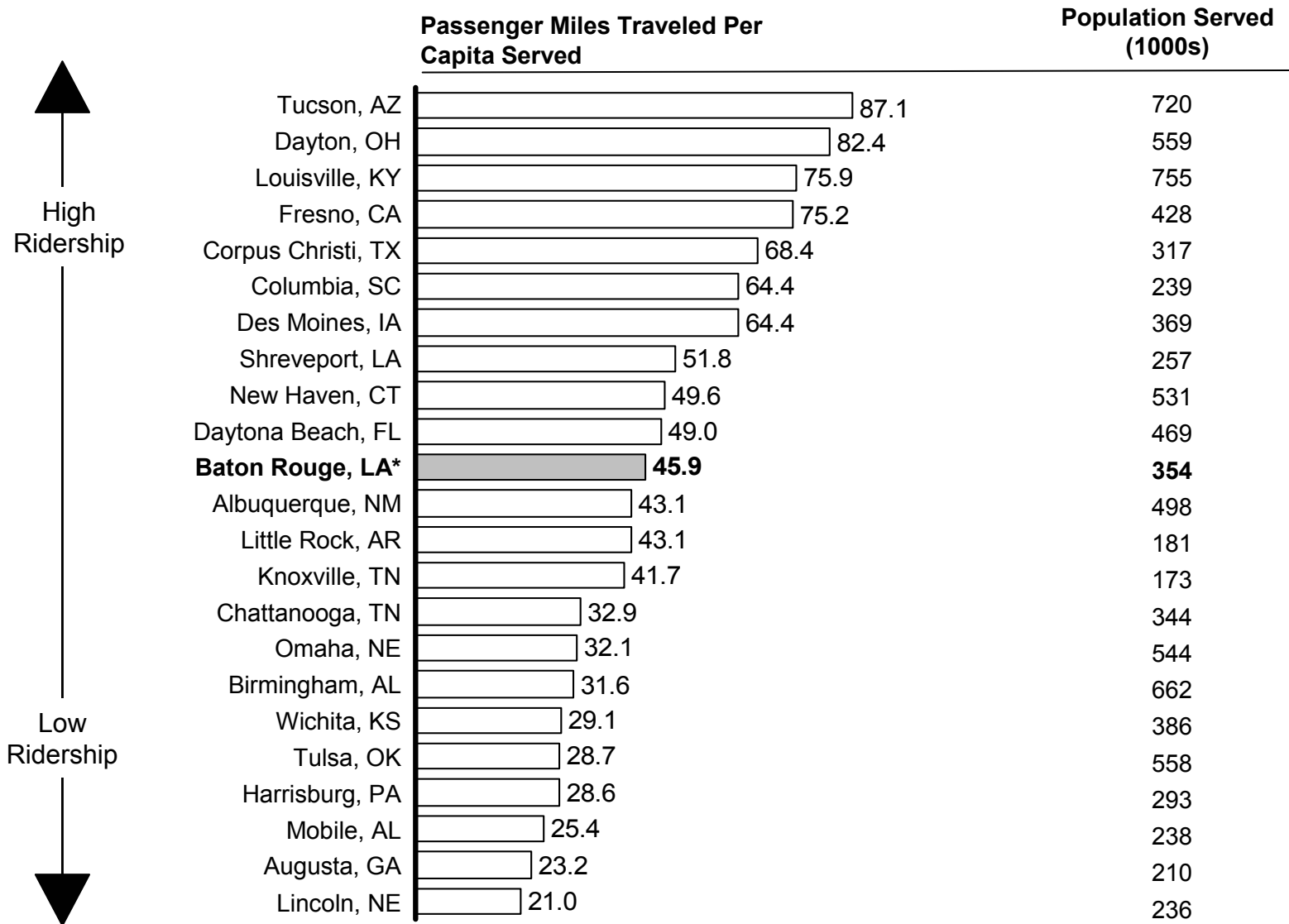
\* Cumulative annual hours of operation of all revenue vehicles

\*\* Cumulative annual miles traveled by all transit passengers

Sources: National Transit Database; BRAC Analysis

# CATS RIDERSHIP IS TYPICAL AMONG PEER REGIONS/CITIES

Annual miles traveled on transit per capita served (2004)

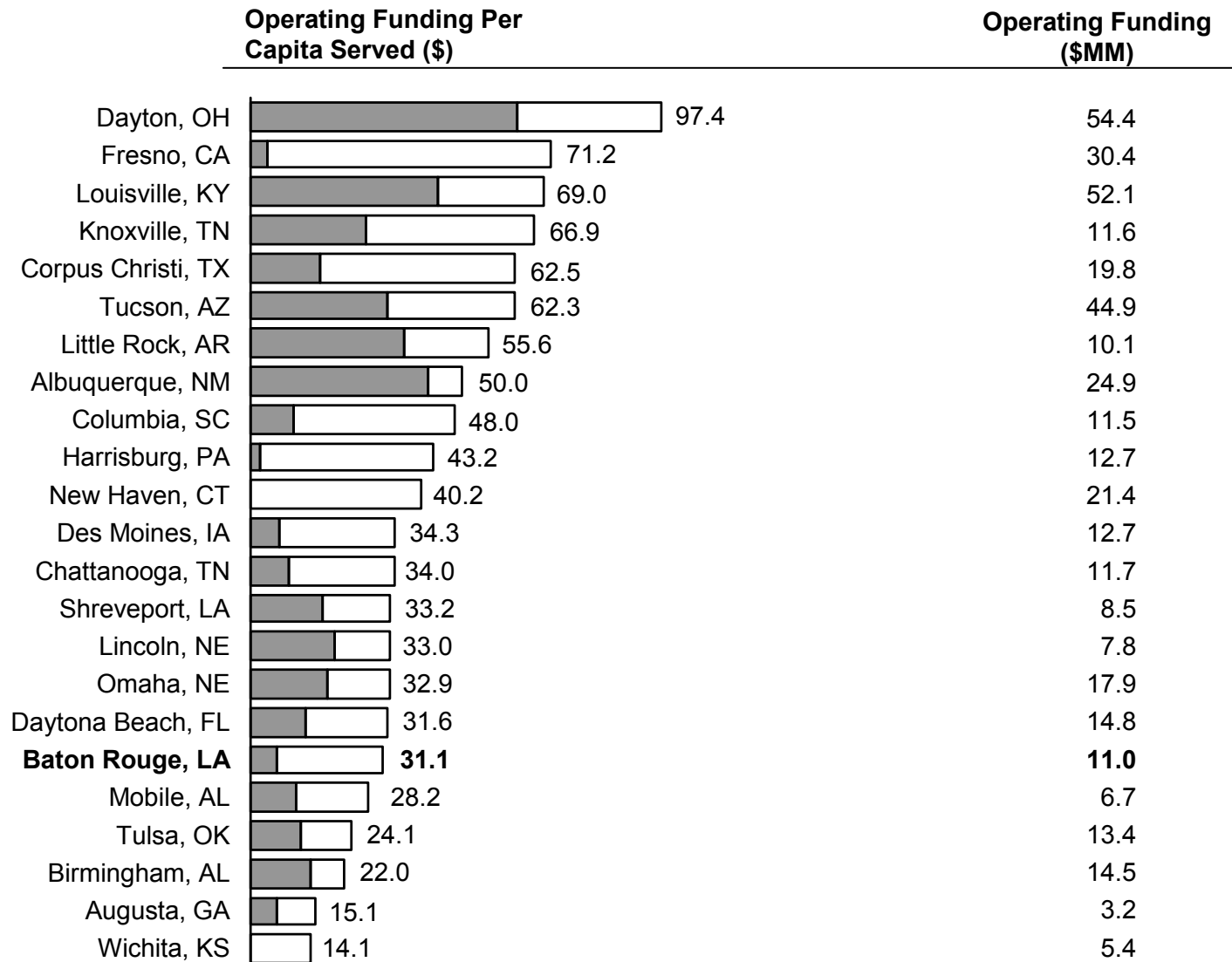
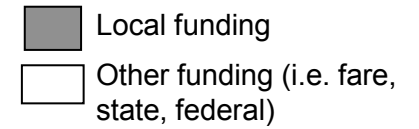


\* Estimate based on pre-Katrina population of area served

Sources: National Transit Database; BRAC Analysis

## CATS CURRENT OPERATING FUNDING PER CAPITA IS LOW AMONG PEER REGIONS/CITIES

Annual total and local operating funding per capita for mass transit (2004)

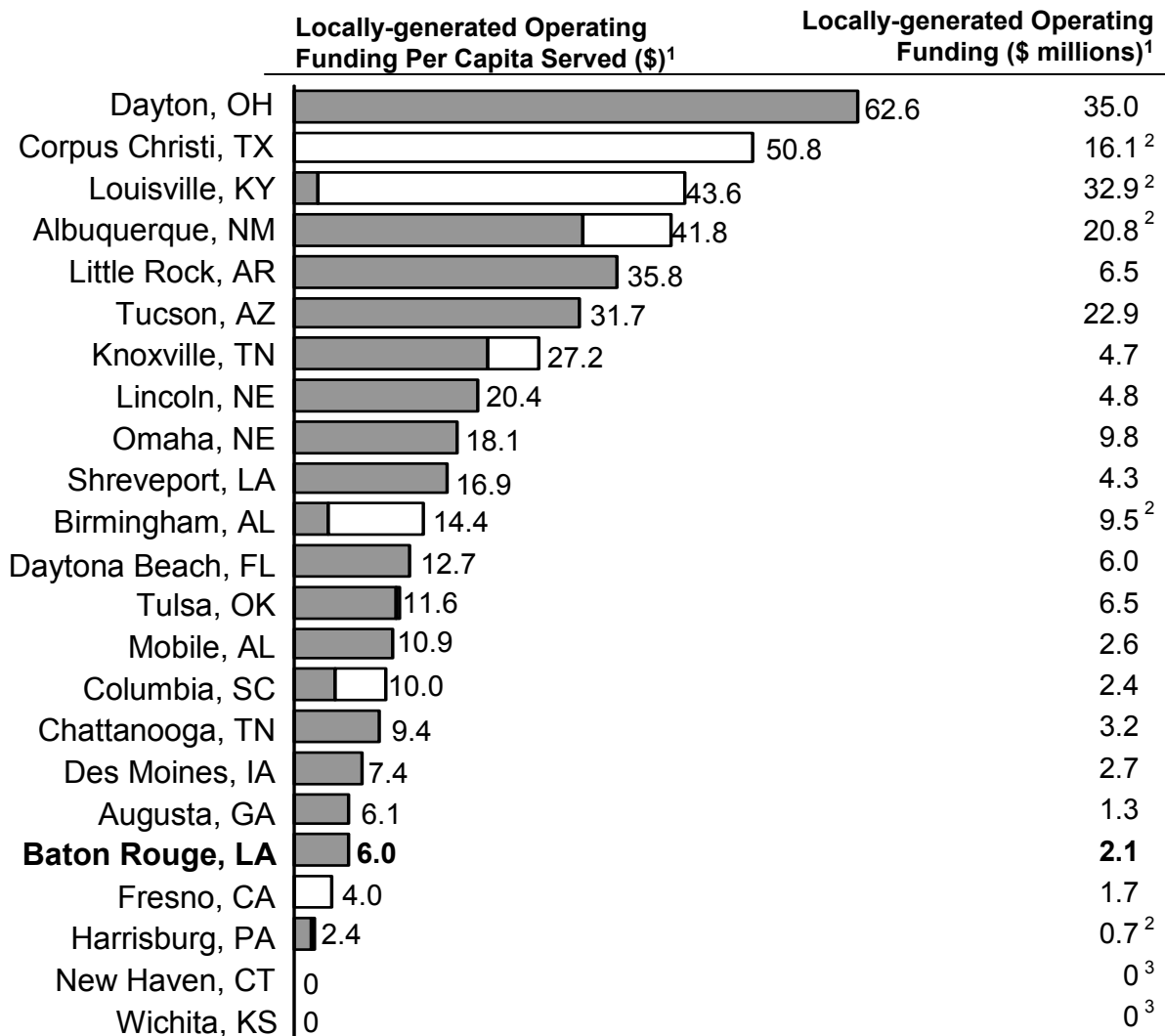


Sources: National Transit Database; BRAC Analysis

# GENERAL FUND SUPPORT FOR CATS OPERATIONS LAGS THAT OF MOST PEER REGIONS/CITIES

WORKING DRAFT

Annual local operating funding from general and dedicated local sources (2004)



City general revenue  
 Dedicated local funding

- In 2004, CATS received \$2.1 million from City-Parish general fund for total local funding
- Average funding levels per capita served:
  - Locally-generated: \$19.3
  - General fund: \$13.7
  - Local dedicated tax: \$17.9⁴

1 Local operating funding does not include fare box revenue

2 Receives local dedicated tax funding. Tucson recently (2006) announced a .5% sales tax dedicated to transportation that will introduce dedicated local funding

3 New Haven receives \$15MM from state general fund; Wichita is 100% funded by fare revenue (\$5 MM)

4 Average of all cities with a local dedicated tax for transit